

# BEACHBOX

July 3, 2021

Hello Residents, Businesses & Groups of Wasaga Beach.

You may have heard around town and through our friends at Beach BOOSTER Media that there is going to be a new Beach Volleyball and Multi-sport and Event Venue at Stonebridge Town Centre. Not So Pro (NSP) is excited to bring back the Beach Volleyball Tour to this new event space on July 17<sup>th</sup> and 18<sup>th</sup>, ! 4s and 6s Recreational to Elite teams will once again battle it out on the new Beach Volleyball courts and again participants will enjoy experiencing Wasaga Beach at local stores, bars and restaurants. (You can register to play at [www.Notsopro.com](http://www.Notsopro.com))

But wait, there is more!

In the wake of the tournament we are going to develop adult Beach Volleyball leagues and start multi-sport kids' camps and youth training! **We The Beach** apparel will also be on hand to promote you are from "The Beach!" How exciting to have leagues and camps in your own back yard to play, meet and socialize with others in Wasaga Beach?

This is where you come in! It starts because of the generosity and vision of Mark Crowe from Stonebridge, marketing from Beach BOOSTER and elbow grease and experience from Not So Pro, but then there is your support! If you, your business or group would like to be a sponsor, or enter teams into our tournaments or leagues, or maybe you can help to grow the youth side of things, we would love to hear from you!

The Not So Pro Beach Tour has been in Wasaga Beach for over 24 years and our hearts have grown to love this town on the beautiful southern shore of Georgian Bay. Beach volleyball players have been coming for years to support, so we want to continue to give back in an even bigger way and grow this exciting facility. The sky is the limit for future tournaments and events at Stonebridge and the NSP Beachbox!

Next Friday and Saturday (July 9th & 10th) we start building, with putting the poles in the ground, but there is much more that could be done to enhance this new local event centre! If you have ideas for us, we are all ears! Email me at [John@Notsopro.com](mailto:John@Notsopro.com) to say hello, share an idea of how you, your friends and neighbours and/or your business or group want to be involved and let's get this ball rolling!

It's been a really tough year and a half for everyone, but we believe in good safe outdoor recreational sports for all ages to keep us all active, in shape and also for the social and mental health benefits! Let's play some sports, have fun and meet your neighbours and local businesses and groups through Beach Volleyball and Multi Beach Sports at the new NSP BeachBox at Stonebridge!

Special thanks to Mark Crowe of Stonebridge Building Group and Joe Bickerstaff of Beach BOOSTER Media for helping to see our vision, but now its time to get in the game and play again!!

Thanks everyone in advance and hope to see you all soon at the NSP BeachBox.

Best wishes & stay safe but active!

**John Morrison**

Not So Pro  
We The Beach Apparel Co.  
NSP Beachbox

