



Wasaga Beach Council Highlights

From the Oct. 24, 2017 meeting

Council receives OPP action plan for 2017-2019

Town council received the Huronia West OPP detachment's 2017-2019 Action Plan for information.

The plan highlights the detachment's priorities for the next two years.

Priorities are crime, traffic enforcement, and continued collaboration for an enhanced police response to people experiencing a mental health crisis.

To review the entire plan, click here:

<http://www.wasagabeach.com/Whats%20New%20and%20Public%20Notices%20Documents/Huronia%20West%20OPP%202017-2019%20Action%20Plan.pdf>

Skateboard park contract awarded

A close to \$50,000 contract for new equipment at the Oakview Woods Skateboard Park was approved by council.

The \$49,818 contract was awarded to Canadian Ramp Company of Oakville.

The new equipment will be ready for use in May 2018.

Terms of reference for Youth Advisory Council approved

Town council approved the terms of reference for the new Youth Advisory Council and designated the youth council as an official advisory committee.

The role of the new committee is to advise council on matters pertaining to youth.

With the committee now formally in place, recruitment of members can start.

Creation of Destination Development Plan can begin: Town council

Council authorized staff to start work on a Destination Development Plan commencing in 2018.

Staff will work with such partners as the province, Regional Tourism Organization 7, and the County of Simcoe to create the document, which will provide clear direction for special events and tourism initiatives, including roles and responsibilities for stakeholders.

A Destination Development Plan is a strategic document that will guide future tourism product and market development in a cohesive, strategic manner in order to realize the highest return on investment.

Tourism Mini-Conference is set for Nov. 1 at Marlwood

Council received a staff report on the upcoming Tourism Mini-Conference.

The event is geared towards the local tourism industry, as well as other businesses in the community, and held in partnership with the town's Tourism and Events Advisory Committee, the South Georgian Bay Small Business Enterprise Centre, T3 Accelerator, and Tourism Simcoe County.

The event will take place at Marlwood Golf and Country Club from 8:30 a.m. to 12:30 p.m. on Nov. 1.

Speakers will talk about a variety of marketing related topics.

Business representatives will also have an opportunity to talk about the issues they face. As well, there will be a chance for people to discuss how they are growing their business.

Third party audit of Fram/Slokker nearing completion

The third party audit of Fram/Slokker should be complete by the end of October, council was advised in the monthly Economic Development Department Report.

In June, council identified Fram Building Group Ltd. and Slokker Canada Corporation as the town's preferred development partner for town-owned lands in the new downtown.

Council subsequently retained Collins Barrow to conduct a third party audit to ensure the firms have the financial strength to carry out the development project to the satisfaction of the town.

Wasaga Beach partners with NVCA to create watershed management plan

Council approved partnering with the Nottawasaga Valley Conservation Authority to develop an Integrated Watershed Management Plan in 2018.

The plan will focus on responding to the risks posed by climate change.

The conservation authority is taking the lead on the plan's creation and will work with a consultant to produce the document.

The town is contributing \$3,100 towards the project, with \$600 of that amount offered as in-kind contributions.

The total cost of the plan is \$210,000. The conservation authority is applying for \$168,000 in funding through the Federation of Canadian Municipalities (FCM) to help offset the cost. Work on the plan is contingent on a successful FCM funding application.

50-unit residential building under review

Town staff is processing applications to construct a four-storey 50-unit residential building at 66-90 River Road East, council was advised.

A site plan application has been submitted as well as applications for an Official Plan amendment and a Zoning Bylaw amendment.

Consultant Stephen Naylor of Innovative Planning Solutions made a presentation about the proposal during the Oct. 19 Coordinated Committee meeting.

Affordable housing development for Zoo Park Road

The County of Simcoe is planning a four-storey 99-unit affordable housing project at 175 Zoo Park Road North.

Applications have been submitted for a site plan, Official Plan amendment and Zoning Bylaw amendment.

In relation to the project, council agreed to schedule public meetings under the requirements of the Planning Act to receive comments on the Official Plan and Zoning Bylaw amendments.

Council also authorized transferring 4.35 acres of town land to the Simcoe County Housing Corporation for use as part of the affordable housing site.

Lamont Creek Pedestrian Bridge project gets approval

The Town of Wasaga Beach will invest \$119,195 to replace the Lamont Creek Pedestrian Bridge, now at the end of its lifespan.

Council awarded a bridge replacement contract to CSL Group Ltd.

The existing bridge, which spans 14 metres across Lamont Creek, was installed in the early 1990s and is situated along the McIntyre Creek Trail, behind the tennis courts at Twin Creeks Golf and Country Club. The bridge is comprised of a steel truck trailer superstructure and wood decking.

To help pay for the new bridge, the town received a \$41,625 Canada 150 Community Infrastructure Program grant. The balance of the funds will come from municipal reserves.

Work on the project will be completed by March 2018.

After-hours clinic in the works for Wasaga Beach residents

The Town of Wasaga Beach is moving ahead with plans to create an after-hours medical clinic.

Council approved funding in the 2018 draft budget for the operation of an after-hours clinic on a one-year trial basis. The approval was granted prior to council formally adopting the annual budget in order to allow for the immediate recruitment of physicians and administrative staff at the clinic.

Establishing an after-hours medical clinic is one of the priorities council identified early on this term. The need for the service was also identified in the town's Age-Friendly Community Plan.

The fixed cost of running an after-hours clinic is roughly \$57,772. Funds will go towards such things as operating overhead, administration staffing, an electronic medical billing system, as well as advertising and marketing.

The primary non-fixed cost is physician remuneration, which will depend on the volume of patients using the clinic. The highest cost to the town over the course of a year will be approximately \$218,000, but the amount could be considerably less if nightly patient volumes are in the 25-30 range, which will off-set the costs through direct billing to OHIP.

So what are the next steps?

Physicians and staff must be recruited to work the clinic. The commencement date and required agreements and contracts for the location, staffing, electronic medical records system access, etc., must also be finalized. The town will provide more information about the project in the months to come.

-Wasaga Beach Council Highlights is produced monthly by the town's Communications Department.

-For the official record of council's meeting, please see the minutes at www.wasagabeach.com.

-Follow the Town of Wasaga Beach on Facebook and Twitter.

-For information on the Downtown Master Plan, please visit www.BuildWasaga.com.

